

DESERT SUNGLASS™

DESIGNER INSPIRED STYLES.

New and Fresh Looks

ALL THE TIME.

Premier Eyewear Supplier Established 1962



Our Passion is Eyewear

Desert Sunglass began over 60 years ago. We weren't started in someone's mom's garage or on a beachside out of a van, rather our roots sprang from a family owned optical business and a true passion for great looking eyewear.

In 1962, the Obstfeld family sold their successful optical business in Iowa and moved to Arizona. They saw an opportunity to become the first major wholesale company to bring affordable fashion eyewear to the Valley of the Sun. The business plan was simple; sell quality fashion sunglasses in a place with year round sunshine at affordable prices. Customers loved it, and from those humble beginnings, Desert Sunglass has grown to become a premier eyewear supplier serving many diverse channels of trade all over the world.

As far as a wholesale suppliers go, we do things a bit differently. Let's start by acknowledging the misconception that suppliers in the value priced eyewear industry are all cut from the same mold, offering the same tired styles with little concern for innovation or quality. Our approach is quite the opposite. We believe that all value sunglasses are not created equal and built our business on this simple premise. We remain true to our focus of providing exceptional quality, superior style, and outstanding service our customers can depend on.

Our glasses provide the highest perceived value in the business, and because of our strong roots in the optical industry we understand the need for quality craftsmanship, fashion and function in the eyewear category. Most people have a unique sense of individual fashion, and look for that special pair of sunglasses that fits their personality and lifestyle. With Desert Sunglass, your customers are sure to find the right pair for every occasion.

Chris Savino, Owner, Desert Sunglass

A handwritten signature in black ink, appearing to read "Chris Savino". The signature is fluid and cursive, with a large, stylized "S" at the end.

Eyewear Assortments

The eyewear industry is vibrant, constantly changing and filled with personal style and unique fashion for all people. With today's fast paced fashion, affordable eyewear doesn't have to be just a commodity. Break free from run of the mill eyewear. Offer your customers designer inspired style and fashion typically found in premium eyewear stores, but without the outrageous designer prices. Your customers will thank you at the register!

Our glasses are sold by category and price point, not by individual SKU. This is because we continually rotate new and fresh styles into our assortments so you can be sure you are offering customers the very latest in on-trend styles.

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At-A-Glance

THE DESERT DIFFERENCE: QUALITY CRAFTSMANSHIP, FASHION, AND FUNCTION.



ANTI-SCRATCH COATING

for additional lens protection

BETTER QUALITY FRAMES

offering substantial value for the price

SPRING HINGES

for added comfort

POLARIZED LENSES

for glare reduction, better visibility, and eye health

POLYCARBONATE LENSES

for thinner, lighter, and impact-resistant lenses that are shatter-proof

100% UV PROTECTION

to block the most harmful ultraviolet rays

*Eyewear includes all or some features listed.

Eyewear Assortments

MEN'S FASHION

Something fashionable, masculine, or simply casual, we offer a wide variety of great looking styles. The men's fashion category includes primarily metal aviator styles and plastic frames, which are generally timeless and preppy unisex styles with great looks in classic colors.



Starting from
\$4.50



WOMEN'S FASHION

This category boasts a large variety of up to the moment fashion from cateyes, rounds, large square frames or a modern twist on something classic. Sunglasses in this category all have one thing in common, they are designer inspired looks crafted especially for women.



Starting from
\$4.50



TRENDY

While the word "trendy" is fairly vague, the glasses in this category are best described as unisex sunglasses in basic and bright color combinations, or edgier fashion that men and women can both wear.



Starting from
\$4.50



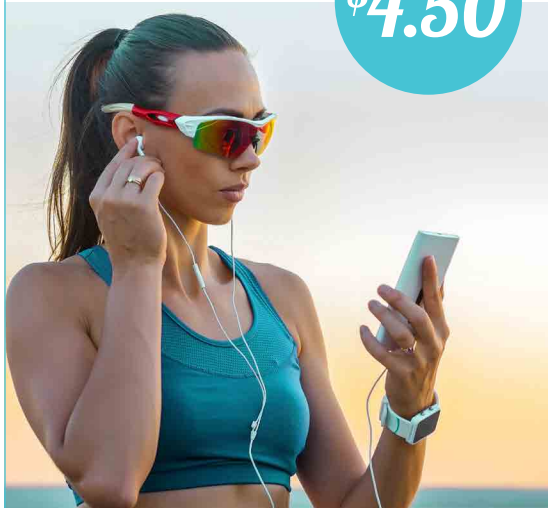
Eyewear Assortments

SPORT

Sport sunglasses are worn for the way they look as much as for the way they function. These frames wrap around the sides of the face and are made for various sporting activities.



Starting from
\$4.50



POLARIZED

By neutralizing glare from reflective surfaces, polarized lenses help you see objects more clearly.

Polarized eyewear is popular with outdoor enthusiasts of all kinds who enjoy biking, fishing, boating, hiking, jogging, golfing. Available in men's, women's and sport styles.



Starting from
\$6.50

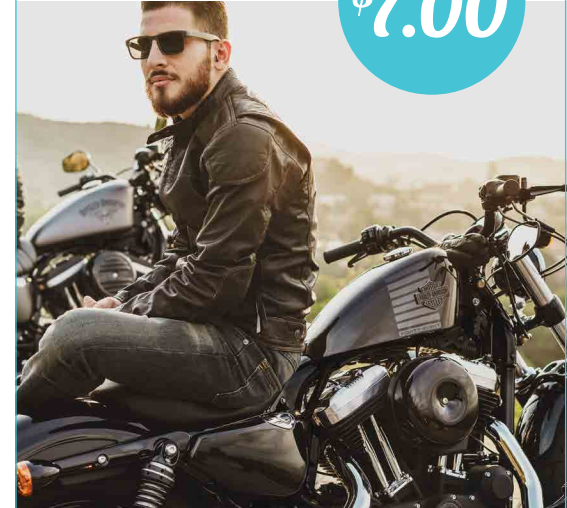


MOTORCYCLE FOAM INSERT GLASSES

Popular sellers for motorcycle and sport retailers, foam insert glasses are sport wraps with foam inserts for eye protection on the open road. We offer an assortment of different colored lenses and a variety of great looking frames at various price points.



Starting from
\$7.00



Eyewear Assortments

READERZ® FASHION READING GLASSES

See everything but a good reason to act your age.

The right frame, color, style, size, and shape matter. Our reading glasses are fashionable, stylish, and sophisticated. We also offer a great selection of sunglass readers including bi-focal lenses, which sell well in resort and coastal markets.



Starting from
\$4.50



Men's & women's readers available in six popular strengths:

- +1.25
- +1.50
- +1.75
- +2.00
- +2.50
- +3.00

DESERT SUNGLASS KIDS

This category consists of fun boys and girls sunglasses including toddler sizes and older. We offer a number of different styles that are similar to adult glasses, only sized smaller to fit a child's face. We also include novelty styles which have bright frames and other fun prints and details.



All
\$4.50



GOGGLES

For motorcycle and ski retailers we offer a variety of great looking goggles. Our standard goggles, folding, advanced, and over-the-glass goggles are available in assorted popular lens color options.



Starting from
\$7.00



Accessories



SPEC RETAINERS SRET

THIN RETAINERS TRET



FLOAT RETAINERS DSA0099



MICRO-FIBER CASE/CLEANING CLOTH MFCASE



REPAIR KIT REPAIRK

Starting from
\$1.80



POLARIZED CLIP-ONS CLIPPOL

METAL CLIP-ONS CLIPMET

HARD SHELL CASE BCASE



PREMIUM SLIP-IN CASE RC0300



Accessories displayed via peg hooks (included) on the sides of all APM series displays.



All-In-One Display Packages

All-In-One opening order packages make it simple and easy to get up and going with great quality, on trend eyewear for your store.

HOW TO ORDER:

1

Pick the opening package that best suits your store, customers, and budget.

2

Trust our fashion eyewear experts. Tell us about your store and type of customers you serve. This allows us to curate a custom style assortment for maximum sell through.

3

Expect best-selling, up to the moment fashion styles inspired by the premium eyewear industry.

100% Take Back Guarantee

We guarantee a fantastic looking assortment of designer inspired, on trend eyewear with each order.

We constantly infuse new styles into our ever changing assortments so your eyewear display looks fresh and interesting at all time! We stand behind our products 100%, and take back slow selling or damaged items for full credit with a qualifying exchange order. No questions asked.



Standard Counter Display Kit

36 PIECE COUNTER DISPLAY (APM36) + STANDARD OPENING ORDER

\$695.00

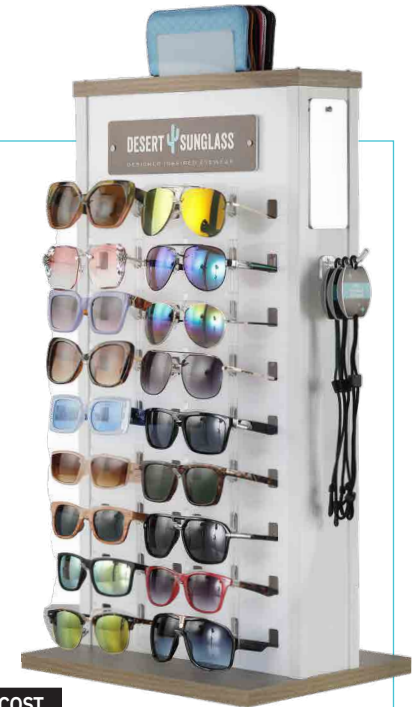
PACKAGE PRICE BREAKDOWN

64 pairs of Sunglasses	=	389.00
26 Accessories	=	86.00
Counter Display	=	220.00
		\$695.00

FREE PRODUCT OFFSET: Receive **\$230.00** in additional FREE product (at retail value) to offset cost of display.

SPINNING DISPLAY FEATURES

- Dimensions: 15" w x 12" d x 29.25" h
- Capacity: 36 pieces – Holds accessories on side panels
- Includes mirrors on both sides
- Signage: Desert SunGloss or Custom
- Apres-Ski color



PRODUCT DESCRIPTION	SALES CODE	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
36 Piece Counter Display	APM36	N/A	N/A	220.00	1	220.00
Assorted Sunglasses	SU3	7 1945771395 0	10.99	4.50	7	FREE!
Assorted Sunglasses	SU5	7 1945771435 3	12.99	5.50	6	FREE!
Assorted Sunglasses	SU6	7 1945771437 7	14.99	6.50	5	FREE!
Assorted Sunglasses	SU3	7 1945771395 0	10.99	4.50	10	45.00
Assorted Sunglasses	SU5	7 1945771435 3	12.99	5.50	14	77.00
Assorted Sunglasses	SU6	7 1945771437 7	14.99	6.50	12	78.00
Assorted Sunglasses	SU7	7 1945771439 1	15.99	7.00	14	98.00
Asst'd Polarized Promo Sunglasses	QTR1	7 1945774633 0	15.99	6.50	14	91.00
Hard Shell Case	BCASE	7 1945771924 2	9.99	4.00	4	16.00
Microfiber Case	MFCASE	7 1945772024 8	5.99	2.00	6	12.00
Spec Retainer	SRET	7 1945771837 5	5.99	3.50	6	21.00
Thin Retainer	TRET	7 1945771836 8	5.99	3.50	6	21.00
Repair Kit	REPAIRK	7 1945772260 0	7.99	4.00	4	16.00
TOTAL					109	\$695.00

Retail Free Goods. RFG highlighted in teal. Suggested retail prices can be changed per request.

Categories included: **Men's Fashion, Women's Fashion, Trendy, Sport, Polarized, Accessories**

Premium Counter Display Kit

36 PIECE COUNTER DISPLAY (APM36) + PREMIUM OPENING ORDER

\$695.00

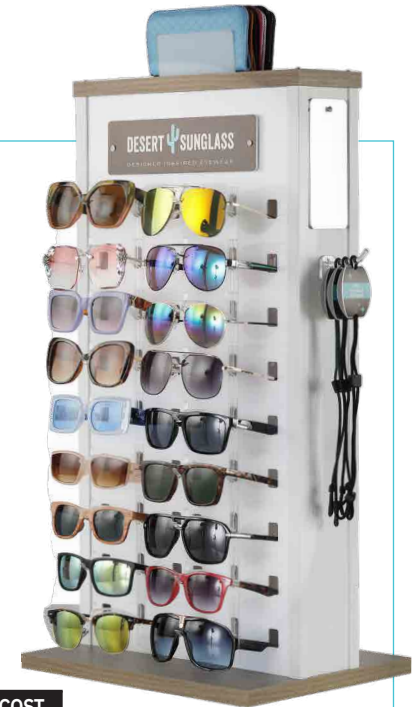
PACKAGE PRICE BREAKDOWN

56 pairs of Sunglasses	=	389.00
26 Accessories	=	86.00
Counter Display	=	220.00
		\$695.00

FREE PRODUCT OFFSET: Receive **\$234.00** in additional FREE product (at retail value) to offset cost of display.

SPINNING DISPLAY FEATURES

- Dimensions: 15" w x 12" d x 29.25" h
- Capacity: 36 pieces – Holds accessories on side panels
- Includes mirrors on both sides
- Signage: Desert SunGloss or Custom
- Apres-Ski color



PRODUCT DESCRIPTION	SALES CODE	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
36 Piece Counter Display	APM36	N/A	N/A	220.00	1	220.00
Assorted Sunglasses	SU9	7 1945771443 8	19.99	9.00	4	FREE!
Assorted Sunglasses	SU10	7 1945771445 2	21.99	10.00	7	FREE!
Assorted Sunglasses	SU5	7 1945771435 3	12.99	5.50	10	55.00
Assorted Sunglasses	SU6	7 1945771437 7	14.99	6.50	8	52.00
Assorted Sunglasses	SU7	7 1945771439 1	15.99	7.00	10	70.00
Assorted Sunglasses	SU8	7 1945771441 4	17.99	8.00	10	80.00
Assorted Sunglasses	SU9	7 1945771443 8	19.99	9.00	6	54.00
Asst'd Polarized Promo Sunglasses	QTR1	7 1945774633 0	15.99	6.50	12	78.00
Hard Shell Case	BCASE	7 1945771924 2	9.99	4.00	4	16.00
Microfiber Case	MFCASE	7 1945772024 8	5.99	2.00	6	12.00
Spec Retainer	SRET	7 1945771837 5	5.99	3.50	6	21.00
Thin Retainer	TRET	7 1945771836 8	5.99	3.50	6	21.00
Repair Kit	REPAIRK	7 1945772260 0	7.99	4.00	4	16.00
TOTAL					94	\$695.00

Retail Free Goods highlighted in teal. Suggested retail prices can be changed per request.

Categories included: **Men's Fashion, Women's Fashion, Trendy, Sport, Polarized, Accessories**

Standard Floor Display Kit

80 PIECE FLOOR DISPLAY (APM80) + STANDARD OPENING ORDER

\$1,459.00

PACKAGE PRICE BREAKDOWN

143 pairs of Sunglasses	=	866.00
32 Accessories	=	108.00
Floor Display	=	485.00
		\$1,459.00

FREE PRODUCT OFFSET: Receive **\$487.00** in additional FREE product (at retail value) to offset cost of display.

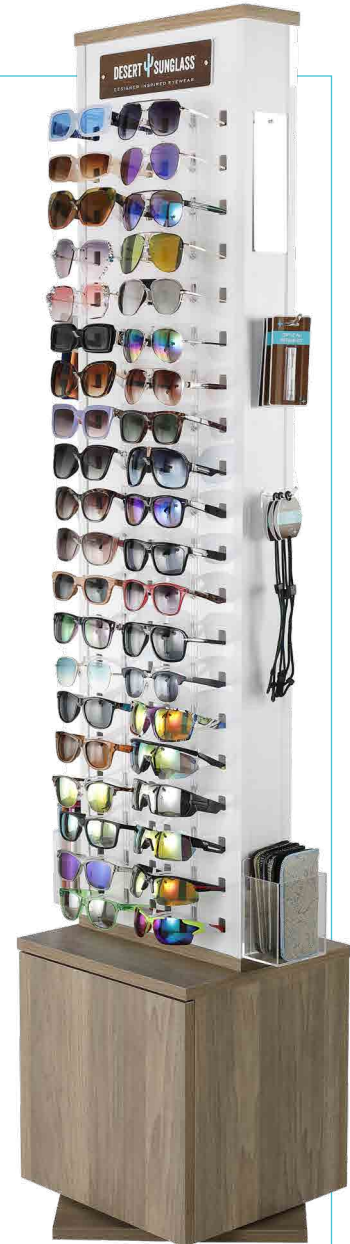
SPINNING DISPLAY FEATURES

- Dimensions: 15.75"w x 14.25"d x 73"h
- Capacity: 80 pieces – Holds accessories on side panels
- Includes mirrors on both sides
- Signage: Desert SunGloss or Custom
- Storage Compartment in Base
- Apres-Ski color

PRODUCT DESCRIPTION	SALES CODE	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
80 Piece Floor Display	APM80	N/A	N/A	485.00	1	485.00
Assorted Sunglasses	SU3	7 1945771395 0	10.99	4.50	11	FREE!
Assorted Sunglasses	SU5	7 1945771435 3	12.99	5.50	12	FREE!
Assorted Sunglasses	SU6	7 1945771437 7	14.99	6.50	14	FREE!
Assorted Sunglasses	SU3	7 1945771395 0	10.99	4.50	26	117.00
Assorted Sunglasses	SU5	7 1945771435 3	12.99	5.50	26	143.00
Assorted Sunglasses	SU6	7 1945771437 7	14.99	6.50	26	169.00
Assorted Sunglasses	SU7	7 1945771439 1	15.99	7.00	29	203.00
Asst'd Polarized Promo Sunglasses	QTR1	7 1945774633 0	15.99	6.50	36	234.00
Hard Shell Case	BCASE	7 1945771924 2	9.99	4.00	4	16.00
Microfiber Case	MFCASE	7 1945772024 8	5.99	2.00	6	12.00
Spec Retainer	SRET	7 1945771837 5	5.99	3.50	8	28.00
Thin Retainer	TRET	7 1945771836 8	5.99	3.50	8	28.00
Repair Kit	REPAIRK	7 1945772260 0	7.99	4.00	6	24.00
TOTAL					213	\$1,459.00

Retail Free Goods highlighted in teal. Suggested retail prices can be changed per request.

Categories included: **Men's Fashion, Women's Fashion, Trendy, Sport, Polarized, Accessories**



Premium Floor Display Kit

80 PIECE FLOOR DISPLAY (APM80) + PREMIUM OPENING ORDER

\$1,460.00

PACKAGE PRICE BREAKDOWN

119 pairs of Sunglasses	=	867.00
32 Accessories	=	108.00
Floor Display	=	485.00
		\$1,460.00

FREE PRODUCT OFFSET: Receive **\$492.00** in additional FREE product (at retail value) to offset cost of display.

SPINNING DISPLAY FEATURES

- Dimensions: 15.75"w x 14.25"d x 73"h
- Capacity: 80 pieces – Holds accessories on side panels
- Includes mirrors on both sides
- Signage: Desert SunGloss or Custom
- Storage Compartment in Base
- Apres-Ski color

PRODUCT DESCRIPTION	SALES CODE	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
80 Piece Floor Display	APM80	N/A	N/A	485.00	1	485.00
Assorted Sunglasses	SU7	7 1945771439 1	15.99	7.00	7	FREE!
Assorted Sunglasses	SU8	7 1945771441 4	17.99	8.00	10	FREE!
Assorted Sunglasses	SU9	7 1945771443 8	19.99	9.00	10	FREE!
Assorted Sunglasses	SU5	7 1945771435 3	12.99	5.50	16	88.00
Assorted Sunglasses	SU6	7 1945771437 7	14.99	6.50	16	104.00
Assorted Sunglasses	SU7	7 1945771439 1	15.99	7.00	17	119.00
Assorted Sunglasses	SU8	7 1945771441 4	17.99	8.00	16	128.00
Assorted Sunglasses	SU9	7 1945771443 8	19.99	9.00	14	126.00
Assorted Sunglasses	SU10	7 1945771445 2	21.99	10.00	12	120.00
Asst'd Polarized Promo Sunglasses	QTR1	7 1945774633 0	15.99	6.50	28	182.00
Hard Shell Case	BCASE	7 1945771924 2	9.99	4.00	4	16.00
Microfiber Case	MFCASE	7 1945772024 8	5.99	2.00	6	12.00
Spec Retainer	SRET	7 1945771837 5	5.99	3.50	8	28.00
Thin Retainer	TRET	7 1945771836 8	5.99	3.50	8	28.00
Repair Kit	REPAIRK	7 1945772260 0	7.99	4.00	6	24.00
TOTAL					179	\$1,460.00

Retail Free Goods highlighted in teal. Suggested retail prices can be changed per request.

Categories included: **Men's Fashion, Women's Fashion, Trendy, Sport, Polarized, Accessories**



Standard Wall Panel Kit

18 PIECE WALL PANEL (WSP18) + STANDARD OPENING ORDER

\$353.00

PACKAGE PRICE BREAKDOWN

32 pairs of Sunglasses	=	188.00
Wall Panel Display	=	165.00
		\$353.00

FREE PRODUCT OFFSET: Receive \$165.00 in additional FREE product (at retail value) to offset cost of display.

DISPLAY FEATURES

- Dimensions: 7"w x 6"d x 65"h
- Display holds 18 pieces
- Adjustable mirror on top
- Slatwall compatible

PRODUCT DESCRIPTION	SALES CODE	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
18 Piece Wall Panel Display	WSP18	N/A	N/A	165.00	1	165.00
Asst'd Polarized Promo Sunglasses	QTR1	7 1945774633 0	15.99	6.50	10	FREE!
Assorted Sunglasses	SU3	7 1945771395 0	10.99	4.50	8	36.00
Assorted Sunglasses	SU5	7 1945771435 3	12.99	5.50	8	44.00
Assorted Sunglasses	SU6	7 1945771437 7	14.99	6.50	8	52.00
Assorted Sunglasses	SU7	7 1945771439 1	15.99	7.00	8	56.00
TOTAL					43	\$353.00

Retail Free Goods highlighted in teal. Suggested retail prices can be changed per request.

Categories included: **Men's Fashion, Women's Fashion, Trendy, Sport, Polarized**





Readerz® Premium Floor Display Kit

80 PIECE FLOOR DISPLAY (APM80) + PREMIUM OPENING ORDER

\$1,592.00

PACKAGE PRICE BREAKDOWN

123 pairs of Readers	=	1,107.00
Floor Display	=	485.00
		\$1,592.00

FREE PRODUCT OFFSET: Receive \$499.80 in additional FREE product (at retail value) to offset cost of display.

SPINNING DISPLAY FEATURES

- Dimensions: 5.75"w x 14.25"d x 73"h
- Capacity: 80 pieces
- Includes mirrors
- Includes Plan-O-Gram
- Includes 2 case holders (optional use)
- Storage compartment in display base
- Includes Reader tester sign
- Signage: Readerz or Custom
- **Each pair comes with a free slip-in case**

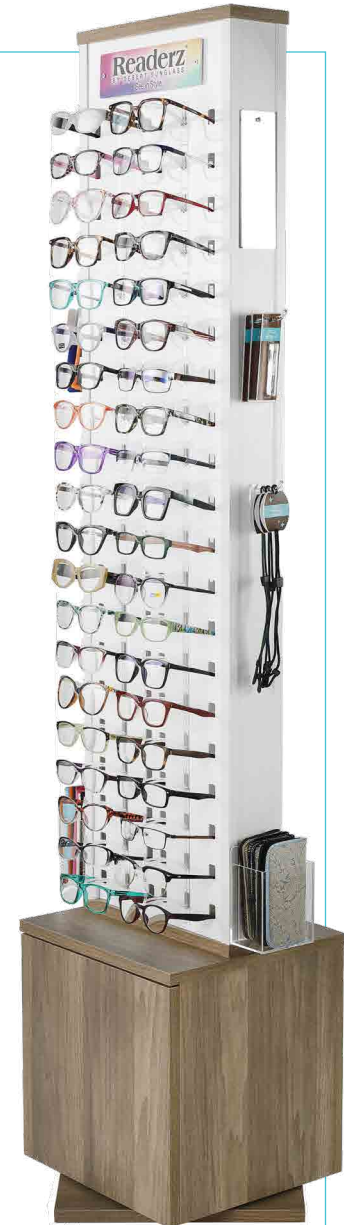
PRODUCT DESCRIPTION	SALES CODE	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
80 Piece Floor Display	APM80	N/A	N/A	485.00	1	485.00
Assorted Readers +1.25	BR7A	7 1945773160 2	24.99	9.00	20	FREE!
Premium Slip-in Cases	RC0300	7 1945772544 1	N/A	FREE!	145	FREE!
Assorted Readers +1.25	BR7A	7 1945773160 2	24.99	9.00	3	27.00
Assorted Readers +1.50	BR7B	7 1945773161 9	24.99	9.00	24	216.00
Assorted Readers +1.75	BR7C	7 1945773162 6	24.99	9.00	24	216.00
Assorted Readers +2.00	BR7D	7 1945773163 3	24.99	9.00	24	216.00
Assorted Readers +2.50	BR7E	7 1945773164 0	24.99	9.00	24	216.00
Assorted Readers +3.00	BR7F	7 1945773165 7	24.99	9.00	24	216.00
TOTAL					289	\$1,592.00

Retail Free Goods highlighted in gray. Suggested retail prices can be changed per request.

Categories included: **Men's Fashion Reading, Women's Fashion Reading**



Free slip-in cases come in assorted colors:





Readerz® Premium Counter Display Kit

38 PIECE COUNTER DISPLAY (APM36) + PREMIUM OPENING ORDER

\$679.00

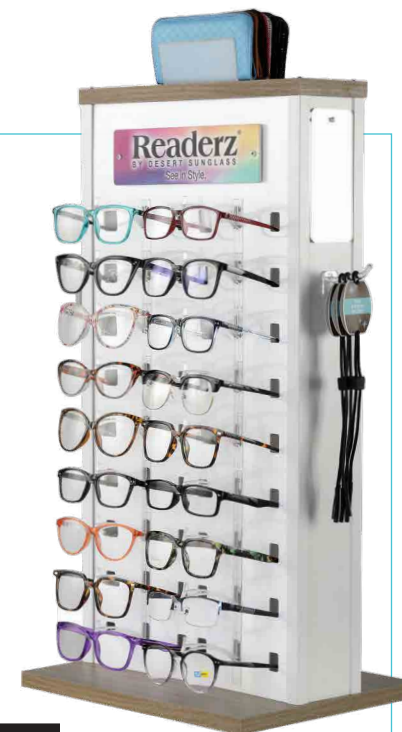
PACKAGE PRICE BREAKDOWN

51 pairs of Readers	=	459.00
Counter Display	=	220.00
		\$679.00

FREE PRODUCT OFFSET: Receive \$225.00 in additional FREE product (at retail value) to offset cost of display.

SPINNING DISPLAY FEATURES

- Dimensions: 15" w x 12" d x 29.25" h
- Capacity: 36 pieces
- Includes mirrors
- Includes Plan-O-Gram
- Includes Reader tester sign
- Includes case holder
- Signage: Readerz or Custom
- **Each pair comes with a free slip-in case**



PRODUCT DESCRIPTION	SALES CODE	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
36 Piece Counter Display	APM36	N/A	N/A	220.00	1	220.00
Assorted Readers +1.25	BR7A	7 1945773160 2	24.99	9.00	4	FREE!
Assorted Readers +1.50	BR7B	7 1945773161 9	24.99	9.00	5	FREE!
Premium Slip-in Cases	RC0300	7 1945772544 1	N/A	FREE!	60	FREE!
Assorted Readers +1.25	BR7A	7 1945773160 2	24.99	9.00	6	54.00
Assorted Readers +1.50	BR7B	7 1945773161 9	24.99	9.00	6	54.00
Assorted Readers +1.75	BR7C	7 1945773162 6	24.99	9.00	10	90.00
Assorted Readers +2.00	BR7D	7 1945773163 3	24.99	9.00	10	90.00
Assorted Readers +2.50	BR7E	7 1945773164 0	24.99	9.00	10	90.00
Assorted Readers +3.00	BR7F	7 1945773165 7	24.99	9.00	9	81.00
TOTAL					121	\$679.00

Retail Free Goods highlighted in gray. Suggested retail prices can be changed per request.

Categories included: **Men's Fashion Reading, Women's Fashion Reading**



Free slip-in cases come in assorted colors:



Readerz® Premium Wall Panel Kit

18 PIECE WALL PANEL (WRP18) + PREMIUM OPENING ORDER

\$390.00

PACKAGE PRICE BREAKDOWN

25 pairs of Readers	=	225.00
Wall Panel Display	=	165.00
		\$390.00

FREE PRODUCT OFFSET: Receive **\$175.00** in additional FREE product (at retail value) to offset cost of display.

DISPLAY FEATURES

- Dimensions: 7"w x 6"d x 60"h
- Capacity: 18 pieces
- Adjustable mirror on top
- Slatwall compatible
- Newspaper print tester panel
- Reader strengths labeled on display
- **Each pair comes with a free slip-in case**

PRODUCT DESCRIPTION	SALES CODE	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
18 Piece Wall Panel Display	WRP18	N/A	N/A	165.00	1	165.00
Assorted Readers +1.25	BR7A	7 1945773160 2	24.99	9.00	3	FREE!
Assorted Readers +1.50	BR7B	7 1945773161 9	24.99	9.00	4	FREE!
Premium Slip-in Cases	RC0300	7 1945772544 1	N/A	FREE!	32	FREE!
Assorted Readers +1.50	BR7B	7 1945773161 9	24.99	9.00	3	27.00
Assorted Readers +1.75	BR7C	7 1945773162 6	24.99	9.00	6	54.00
Assorted Readers +2.00	BR7D	7 1945773163 3	24.99	9.00	6	54.00
Assorted Readers +2.50	BR7E	7 1945773164 0	24.99	9.00	6	54.00
Assorted Readers +3.00	BR7F	7 1945773165 7	24.99	9.00	4	36.00
TOTAL					65	\$390.00

Retail Free Goods highlighted in gray. Suggested retail prices can be changed per request.

Categories included: **Men's Fashion Reading, Women's Fashion Reading**



Free slip-in cases come in assorted colors:



Desert Sunglass Kids Floor Display Kit

72 PIECE FLOOR DISPLAY (KIDS72) + OPENING ORDER

\$824.00

PACKAGE PRICE BREAKDOWN

112 pairs of Sunglasses	=	504.00
Floor Display	=	320.00
		\$824.00

FREE PRODUCT OFFSET: Receive **\$329.70** in additional
FREE product (at retail value) to offset cost of display.

SPINNING DISPLAY FEATURES

- Dimensions: 18"w x 18"d x 66"h
- Capacity: 72 pieces
- Signage: Desert Sunglass Kids
- Fun yellow and purple colored display!

PRODUCT DESCRIPTION	SALES CODE	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
72 Piece Kids Floor Display	KIDS72	N/A	N/A	320.00	1	320.00
Kids Sunglasses	CH4	7 1945773479 5	10.99	4.50	30	FREE!
Kids Sunglasses	CH4	7 1945773479 5	10.99	4.50	112	504.00
TOTAL					143	\$824.00

Retail Free Goods highlighted in purple. Suggested retail prices can be changed per request.

Categories included: **Assorted Sunglasses in an even mix of boys and girls styles**





Desert Sunglass Kids Counter Display Kit

24 PIECE COUNTER DISPLAY (KIDS24) + OPENING ORDER

\$357.00

PACKAGE PRICE BREAKDOWN

46 pairs of Sunglasses	=	207.00
Counter Display	=	150.00
		\$357.00

FREE PRODUCT OFFSET: Receive \$150.00 in additional FREE product (at retail value) to offset cost of display.

SPINNING DISPLAY FEATURES

- Dimensions: 9.5"w x 9.5"d x 20"h
- Capacity: 24 pieces
- Signage: Desert Sunglass Kids
- Fun yellow and purple colored display!



PRODUCT DESCRIPTION	SALES CODE	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED CO
24 Piece Kids Counter Display	KIDS24	N/A	N/A	150.00	1	150.00
Kids Sunglasses	CH4	7 1945773479 5	10.99	4.50	14	FREE!
Kids Sunglasses	CH4	7 1945773479 5	10.99	4.50	46	207.00
TOTAL					61	\$357.00

Retail Free Goods highlighted in purple. Suggested retail prices can be changed per request.

Categories included: **Assorted Sunglasses in an even mix of boys and girls styles**

Goggle Counter Display Kit

12 PIECE COUNTER GOGGLE DISPLAY (CG012) + OPENING ORDER

\$397.00

PACKAGE PRICE BREAKDOWN

30 pairs of Goggles	=	222.00
Counter Display	=	175.00
		\$397.00

FREE PRODUCT OFFSET: Receive **\$178.00** in additional **FREE** product (at retail value) to offset cost of display.

DISPLAY FEATURES

- Dimensions: 8.5"w x 10"d x 29"h
- Capacity: 12 pieces
- Diamond plate side panels

PRODUCT DESCRIPTION	SALES CODE	UPC CODE	SUGG. RETAIL	UNIT COST	UNITS ORDERED	EXTENDED COST
12 Piece Counter Goggle Display	CG012	N/A	N/A	175.00	1	175.00
Assorted Goggles	GO6	7 1945773190 9	13.99	7.00	5	FREE!
Assorted Goggles	GO8	7 1945773075 9	17.99	8.00	6	FREE!
Assorted Folding Goggles	GOF6	7 1945773416 0	13.99	7.00	6	42.00
Assorted Goggles	GO6	7 1945773190 9	13.99	7.00	12	84.00
Assorted Goggles	GO8	7 1945773075 9	17.99	8.00	12	96.00
TOTAL					42	\$397.00

Retail Free Goods highlighted in teal. Suggested retail prices can be changed per request.

Categories included: **Assorted Lens Color Goggles, Assorted Lens Color Folding Goggles**



OPENING ORDER & REORDER MINIMUM - \$150.00

EYEWEAR ORDER FORM						
PRODUCT DESCRIPTION	SALES CODE	UPC	UNIT COST	SUGGESTED RETAIL	ORDER QUANTITY	EXTENDED TOTAL
ASSORTED SUNGLASSES						
Assorted Sunglasses	SU3	7 1945771395 0	4.50	10.99		
Assorted Sunglasses	SU5	7 1945771435 3	5.50	12.99		
Assorted Sunglasses	SU6	7 1945771437 7	6.50	14.99		
Assorted Polarized Sunglasses	QTR1	7 1945774633 0	6.50	15.99		
Assorted Sunglasses	SU7	7 1945771439 1	7.00	15.99		
Assorted Sunglasses	SU8	7 1945771441 4	8.00	17.99		
Assorted Sunglasses	SU9	7 1945771443 8	9.00	19.99		
Assorted Sunglasses	SU10	7 1945771445 2	10.00	21.99		
ASSORTED KIDS SUNGLASSES						
Kids Sunglasses	CH4	7 1945773479 5	4.50	10.99		
PREMIUM READERZ® FASHION READING GLASSES (MEN'S, WOMEN'S)						
1.25 Readers + FREE Slip-in Case	BR7A	7 1945773160 2	9.00	24.99		
1.50 Readers + FREE Slip-in Case	BR7B	7 1945773161 9	9.00	24.99		
1.75 Readers + FREE Slip-in Case	BR7C	7 1945773162 6	9.00	24.99		
2.00 Readers + FREE Slip-in Case	BR7D	7 1945773163 3	9.00	24.99		
2.50 Readers + FREE Slip-in Case	BR7E	7 1945773164 0	9.00	24.99		
3.00 Readers + FREE Slip-in Case	BR7F	7 1945773165 7	9.00	24.99		
READERZ® FASHION READING GLASSES (MEN'S, WOMEN'S)						
1.25 Readers	RE3A	7 1945771311 0	4.50	10.99		
1.50 Readers	RE3B	7 1945771312 7	4.50	10.99		
1.75 Readers	RE3C	7 1945771313 4	4.50	10.99		
2.00 Readers	RE3D	7 1945771314 1	4.50	10.99		
2.50 Readers	RE3E	7 1945771315 8	4.50	10.99		
3.00 Readers	RE3F	7 1945771316 5	4.50	10.99		

Suggested retail prices can be changed per request.

TOTAL

READY TO ORDER?

Email: customerservice@desertsunglass.com

Phone: (800) 777-3864

OPENING ORDER & REORDER MINIMUM - \$150.00

EYEWEAR ORDER FORM						
PRODUCT DESCRIPTION	SALES CODE	UPC	UNIT COST	SUGGESTED RETAIL	ORDER QUANTITY	EXTENDED TOTAL
EYEWEAR ACCESSORIES						
Micro Fiber Case	MFCASE	7 1945772024 8	2.00	5.99		
Hard Shell Case	BCASE	7 1945771924 2	4.00	9.99		
Spec Retainer	SRET	7 1945771837 5	3.50	5.99		
Thin Retainer	TRET	7 1945771836 8	3.50	5.99		
Float Retainer	DSA0099	7 1945771142 0	3.75	9.99		
Repair Kit	REPAIRK	7 1945772260 0	4.00	7.99		
Clip-ons Polarized	CLIPPOL	7 1945771026 3	9.00	17.99		
Clip-ons Metal	CLIPMET	7 1945771013 3	9.00	17.99		
Premium Slip-in Cases	RC0300	7 1945772544 1	1.80	5.99		
ASSORTED GOGGLES						
Entry Level Goggles	GO6	7 1945773190 9	7.00	13.99		
Folding Goggles	GOF6	7 1945773416 0	7.00	13.99		
Goggles	GO8	7 1945773075 9	8.00	17.99		
Over-the-Glass Anti-Fog Goggle	GO18	7 1945773191 6	18.00	35.99		
ASSORTED MOTORCYCLE FOAM INSERT GLASSES						
Foam Glasses	FS6	7 1945773192 3	6.50	14.99		
Foam Glasses	FS7	7 1945773194 7	7.00	15.99		
Foam Glasses	FS8	7 1945773196 1	8.00	17.99		
Foam Glasses	FS9	7 1945773198 5	9.00	19.99		
Foam Glasses	FS10	7 1945773428 3	10.00	21.99		
FIT OVER SUNGLASSES						
Unisex Fit Overs	SFO7	7 1945774136 6	7.00	15.99		

Suggested retail prices can be changed per request.

TOTAL

READY TO ORDER?

Email: customerservice@desertsunglass.com

Phone: (800) 777-3864

DISPLAY KIT ORDER FORM

PRODUCT DESCRIPTION	MODEL	PRODUCT ORDER	DISPLAY COST	RETAIL FREE GOODS	PACKAGE TOTAL	ORDER QUANTITY	EXTENDED TOTAL
PREMIUM SUNGLASS PACKAGES							
80 Piece Floor Display	APM80	975.00	485.00	492.00 FREE!	1,460.00		
36 Piece Countertop Display	APM36	475.00	220.00	234.00 FREE!	695.00		
STANDARD SUNGLASS PACKAGES							
80 Piece Floor Display	APM80	974.00	485.00	487.00 FREE!	1,459.00		
36 Piece Countertop Display	APM36	475.00	220.00	230.00 FREE!	695.00		
18 Piece Wall Unit	WSP18	188.00	165.00	165.00 FREE!	353.00		
PREMIUM READING GLASS PACKAGES							
80 Piece Floor Display	APM80	1,107.00	485.00	499.00 FREE!	1,592.00		
36 Piece Countertop Display	APM36	459.00	220.00	225.00 FREE!	679.00		
18 Piece Wall Unit	WRP18	225.00	165.00	175.00 FREE!	390.00		
KIDS SUNGLASS PACKAGES							
72 Piece Kids Floor Display	KIDS72	504.00	320.00	320.00 FREE!	824.00		
24 Piece Kids Countertop Display	KIDS24	207.00	150.00	150.00 FREE!	357.00		
GOGGLE PACKAGE							
12 Piece Goggle Countertop Display	CG012	220.00	175.00	179.00 FREE!	397.00		

Suggested retail prices can be changed per request.

TOTAL _____

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